

ENERGEX partnership guidelines for applicants

ENERGEX is committed to partnering with the South East Queensland community to make a positive contribution. Our partnership program supports many local initiatives and we have prepared this document to assist with developing applications. All applications must be in writing.

Partnership criteria

All proposals are considered in line with ENERGEX's monetary guidelines and current or ongoing commitments. In accordance with our commitment to make a real contribution to the community, we are currently supporting partnerships in the areas of:

1. safety;
2. community;
3. education;
4. environment;
5. sustainability.

Each proposal is assessed against a range of criteria, for example:

- synergy between ENERGEX's business and the event or project;
- target audiences reached;
- benefits of the partnership to ENERGEX and the community or business sector;
- level of exposure and visibility;
- number and type of other partners; and
- value for money.



Information required

To ensure ENERGEX gives your proposal full consideration, please include the following information:

- Description and objectives of the project/event
- Why you believe ENERGEX has an affinity with your project/event
- History of the project/event and details of relevant parties involved, including their experience
- Benefits to the community
- Any testimonials from beneficiaries
- Commercial and other benefits to ENERGEX including:
 - target audiences (including any research to support the audience reach and awareness of the event/project)
 - detailed list of all benefits and exposure to be provided
 - how the partnership will enhance ENERGEX's business or community objectives
- The partnership options available including the costs and benefits of each option
- Relevant dates, venues, events etc
- Other partners and the proposed relationship with ENERGEX, including exclusivity provisions
- Marketing or promotional plans for the project/event including timelines
- Management of the partnership and reporting mechanisms
- Major sources of funding
- Method of evaluating the success of the partnership against its objectives.

Submitting your proposal

Please provide your proposal to:

ENERGEX Corporate Communication
GPO Box 1461
Brisbane QLD 4001

ENERGEX requires at least 4-6 weeks to give your partnership proposal due consideration, and will contact you for more information if required. You will receive a formal response in writing and if successful, you will be required to enter into a formal agreement with ENERGEX.

For more information please visit www.energex.com.au or phone (07) 3664 4420.