

# Case Study

# Aggregated Demand Response Program (ADRP) Pilot

In August 2025, we initiated a pilot program targeting demand flexibility aggregators operating Virtual Power Plants (VPPs).

The objective was to explore the potential for aggregated demand response between December 2025 and May 2026.

## Pilot structure and participation

We required participating aggregators to collectively provide a minimum of 1 MW of flexible battery load and generation capacity, by aggregating the resources they manage on behalf of their customers.

In exchange for responding to our network event requests, the aggregators were offered financial incentives.

In total, four aggregators joined the pilot, each employing different commercial models for market delivery. Notably, one aggregator combined two individual VPPs, and, together with a third aggregator, planned to use the financial incentives to encourage increased battery adoption among their customer base. The fourth aggregator directed the financial incentive towards its existing battery customers.

## Pilot operation

Throughout the pilot period, we issued multiple requests for customer batteries to either export available energy to the network during peak demand periods or import energy from the network when there was an excess of solar generation being exported. The value of the financial incentives provided to the aggregators was determined by the overall benefit delivered to our network.



## Feedback and future developments

Both customers and aggregators participating in the pilot are encouraged to share their feedback regarding their experiences during the pilot. At the conclusion of the pilot, we will review the results and participant feedback, with the intention of developing the ADRP pilot into a standard market offering in the future.

For more information visit:  
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